2019 年 7 月 6 日雅思写作考题回顾和范文 2019 年 0706 科技类 (利弊型)

As technology develops, online business meetings and business training increasingly rise. Do the advantages outweigh the disadvantages?

As computers get smarter and online interactions advance companies are **turning away** from traditional **face-to-face** consultations and tuition and are using a range of software **such as** Skype. This essay will explore whether the benefits **such as** saving time and money **offset** the disadvantages.

Firstly, such online interactions are extremely useful in saving time and money for a business. For instance, employees no longer have to spend time travelling from one place to another for business meetings or training. Moreover, using technology for business meetings also has the benefit of reducing the overall cost for companies. For example, doing business with overseas customers online **curtails** the cost of travel and the time spent doing face-to-face meetings. It has been reported that Google recently eliminated all space meant for meetings and the company reported a four percent reduction in cost of doing business simply because of this change.

On the other hand, this trend has a few disadvantages. Primarily online meetings and training events could prevent staff from developing a team spirit to achieve organisational goals. For example, one corporate survey revealed that although online meetings reduce the cost of doing business in the short term, it reduces revenue in the long term as employees fail to work together to improve client satisfaction.

In conclusion, despite some **shortcomings**, I support the proposition that the advantages of online meetings and training outweigh the disadvantages. The continued use of information technology will not only reduce the cost of doing business but also improve work efficiency.

252 words

By Dr Rob Burton

Vocabulary

turn away (idiom) To dismiss, reject, spurn, or refuse someone or something. In this usage, a noun or pronoun can be used between "turn" and "away."

It broke my heart, but I had to turn the couple away because they didn't meet our lending criteria.

The store began turning away customers who hadn't already preordered the device.

She turned away his romantic advances.

face-to-face (idiom) In direct contact, especially literally standing close together.

I had been trying to avoid my math teacher, but then we came face-to-face in the cafeteria.

Society is about to come face-to-face with a whole new set of problems brought on by technology.

such as (idiom – 2 usages)

1. For example.

There are a number of basic tools no home should be without, such as a hammer, screwdriver set, and adjustable wrench.

2. Like; of the same kind as.

Truly generous, selfless people such as Jackie are actually pretty rare.

offset (noun) An agent, element, or thing that balances, counteracts, or compensates for something else.

curtail (verb) To cut short or reduce: We curtailed our conversation when other people entered the room.

shortcoming (noun) a fault or weakness that makes someone or something less successful or effective than they should be

Peter was painfully aware of his own shortcomings.

范文解析:

这是一篇典型的话题为科技类的利弊型大作文。各位考生在写这类题型的大作文时应注意,利与弊两方的观点都应该进行讨论。首先,开头段作者通过改写题目的方式对文章主题进行呈现。在主体段部分,雅思大作文有两种基本结构,第一种结构为论点,解释,举例的结构,第二种结构为主题句 → Firstly → For example → Secondly → Finally 。如本篇文章,作者在第一个主体段使用了论点,解释,举例的结构来对自己的论点进行了论述—通过实例来论证线上会议对于公司来说不只节省了时间还节省了金钱。第二个主体段作者使用了同样的结构对于线上会议的弊端进行了论述。最后结尾段,作者对于上文的论点进行了总结,并且清晰明确的表达了自己的观点。文章中使用了一些地道的单词短语和表达,各位考生可以模仿学习。文中使用的类似写作技巧和逻辑结构在启德 2018 雅思标准化教材的强化段第九课有详细的介绍。科技类题目写作技巧也会在标准化教

材中有详细地讲解,如果大家想学习更多关于雅思写作的内容,欢迎大家来启德上课。

