

2019年7月6日托福口语写作独立题范文

启德产品中心

Speaking Independent Tasks 口语独立题**➤ Task 1****[Question]**

Your university decides to remodel the dormitory and add a new space to it.

Which space do you recommend to add in your dormitory?

1. Cafe
2. Study room
3. Game room

[Response]

If my university wanted to change up the dorms and add some new spaces, I think obviously they should add a game room.

First off university life is really stressful and a game room would help us to relax. For example, I spend almost 6 hours every day in class and then I have homework. I can already study at the library if I want to, but a game room would be perfect for helping me to relax and blow off some steam.

Furthermore, social life is so important at university and a game room would be a great place to make some new friends. The friends I have right now I

mostly made playing soccer, and I think playing another kind of game in a game room would give me an opportunity to meet different sorts of people.

➤ **Task 2**

[Question]

Some students believe that students should choose what courses to study. Other students believe that students' professor should make the decision for students. Which opinion do you support and why? Use special reasons and example to support your answer.

[Response]

When it comes to choosing classes at university, I think professors should choose the classes for the students.

First off, students don't really know what classes they need. I mean, for example, I'm preparing to go to university next year, and there's classes I think sound fun but I don't really know what classes I need for my major and for my future career.

Furthermore, students at university already have so much stress and so many things to worry about. It would make life easier for them if the professors just choose the classes. I remember when my brother went to university, he was almost crying because he had so much stress and so much stuff to think about. I'm sure he would be happy if professors chose his classes for him.

Writing Independent Task 写作独立题

[Question]

Do you agree or disagree with the following statement? For any business to become successful, it must spend a lot of money on advertising.

[Response]

The quote from the prompt suggests that all businesses have to spend a load of cash if they want to be successful. I agree, but only conditionally. Everyone knows that there are some businesses that become successful without spending much on marketing. That being said, I generally believe that spending a lot on advertising is necessary to be successful for most companies.

First and foremost, advertising makes sure that people know about the company. Markets are oversaturated these days with every kind of business for every kind of product and service. Therefore, one of the most important things you need to do is spend a lot of resources on advertising just so that people know your business exists. For example, my friend's parents started a travel agency. Once they got the business working, they put all of their resources into establishing a website and social media campaign so that people learn about their company. This brought customers in, and it helped their business to get onto its feet. Without that advertising, I don't think they'd ever find enough customers to survive.

On top of that, advertising is a great way for businesses to define their brand. This can help a company form a unique personality for itself, and this

helps the company to stand out from the crowd in the business world. Lots of companies have been very successful with this. Think about Nike, Apple, and Coca Cola. These are companies where people think of a lifestyle before they think of the product itself. They've made their brand mean something more than just shoes, phones, and soft drinks. Instead, people see these brands and think confident, cool, and fresh. This is some of the magic that good advertising can make, and it's a key to success when it's done right.

That being said, there are exceptions. I mentioned in the first paragraph of this essay that not every company needs to spend a ton on advertising in order to become successful. While that's a rare exception, I think it's worth spending some time to point out that exceptions do exist. I believe that companies that take off without much marketing are usually able to do so because of the strength of their product. Their product might be completely new to the market, or it might be far better than anything else on the market. Either way, the strength of their product causes happy customers to tell their friends about it, and that's better advertising than any marketing campaign could ever hope to achieve.

In the end, advertising is critical for businesses. While it may not be necessary for all companies, it is for most and it deserves to have significant resources put towards it.